

# PFE16 Exhibitor Opportunities

## Building on last year's sold - out expo, PFE16 will feature the same high-caliber type of presentations

hundreds of the northwest's most tech interested

### **Precision Farming Expo**

Hosted at the Three Rivers Convention Center in Kennewick, WA, the 2016 Precision Farming Expo offers an unprecedented opportunity for agri-tech focused companies to share their products and services in a dynamic, educational and fun setting.

Exhibitors at this year's expo can expect valuable opportunities to engage with



**Exhibitor load-in January 6** 



farmers and agricultural leaders. The trade show floor will be buzzing with hundreds of attendees who are anxious to learn about

the latest advances in precision farming and sustainable agriculture.

Both trade show space and lodging accommodation is limited so reserve now! Contact Jeff Lorton at 503.989.6933 or email jeff@dukejoseph.com 502.550.4272

8'x10' Exhibitor Booth	\$750
10'x20' Exhibitor Booth	\$1250
20'x20' Exhibitor Booth	\$2350

Space is limited and the show is expected to sell out, as it did in 2015. Contact show organizer the Duke Joseph Agency to inquire about becoming an exhibitor. Payments can be made either by Check or Credit Card.

Make checks to: The Duke Joseph Agency, PO Box 981, Carlton, OR 97111

Contacts: leff Lorton, Expo Host jeff@dukejoseph.com 503.989.6933

Nic Miles, Expo Producer nic@dukejoseph.com





### **Exhibitor Guidelines**

#### Trade Show Times of Operation

The trade show will be held at the Three Rivers Convention Center in Kennewick, WA., in a designated area not accessible to the public, from 9:00 am to 5:00 pm Thursday, January 7th and from 9:00 am to 5:00 pm Friday, January 8th. Expo attendees will attend the tradeshow primarily Thursday, January 7th, although they will be welcome both days.

#### Booth Set-up, Occupation, and Tear-down

The floor of the Three Rivers Convention Center will be available for booth set-up beginning at 1:00 pm on Wednesday, January 6th. A registered exhibitor should be present at the booth during the entire trade show hours of operation. Booth tear-down shall not begin before 3:00 pm on Friday, January 8th.

#### **Booth Equipment**

Each 8x10 booth is equipped with one skirted table, two chairs and a wastebasket. Each 8x20 booth is equipped with one to two skirted tables, one to four chairs and a wastebasket. Each 16x20 booth is equipped with one to four skirted tables, one to four chairs and a wastebasket. (Exhibitors also have the option of not having any tables or chairs in their space.) All booths will have a placard on the back wall bearing the name of the exhibitor. All booths will have 8' pipe and drape at the back, and 3' pipe and drape along the sides. All booths will be equipped with electrical power, exhibitors will be responsible for providing extension cords.

#### **Payment Terms**

Payment for booth space is due upon remittance of this signed contract. All payments are final and no refunds will be made for cancellations, unless there is a waiting list to exhibit.

#### General

No exhibit may interfere with the privileges of other exhibitors, or extend beyond the designated booth space. Booths shall be staffed by qualified individuals who are company employees or legitimate representatives. Exhibitors are responsible for arranging the delivery and removal of their equipment and/or display materials to and from the trade show area.

#### Security Information

Show management will exercise reasonable care in safeguarding your property; however, the primary responsibility for safeguarding your exhibit and merchandise is yours.

#### **Exhibitor Services**

We would like to invite exhibitors to join the expo attendees for a catered lunch each day. Each exhibitor space will receive one lunch ticket per day (as the other exhibitor will be manning the booth). The Three Rivers Convention Center has a cafe and restaurant available for exhibitors who don't purchase additional meal tickets with the Precision Farming Expo. Exhibitors are also invited to join attendees for the Thursday evening New Season Mixer - location TBA. To get a relatively accurate headcount, we ask that you deliberate before marking how many tickets you would like to these events.

#### Duke Joseph Agency is committed to making your exhibit experience pleasant and profitable.

If you have any questions, or if we can be of any assistance, please contact Nic Miles at 503-857-6494, or nic@dukejoseph.com.

á	Precision Farming
2016	EXPU
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Three Rivers Convention Center Kennewick, WA January 6, 7, 8th 2015

COMPANY INFORMATION Please list the com	npany name	e as you would like it to appear on booth ,	placard, name badges and publications.	
Company Name:				
Address: City:				
State/Province:	Zip/Pos	tal Code:	Country:	
Web Address:	Phone:		Fax:	
Primary Contact:	Title:			
Phone:		Email:		
I hereby grant permission for PFE16 to crea	ate a link	to our website.		
EXHIBITOR INFORMATION				
Please mark the size of booth you would like:   10x8 booth - \$750 Includes 8' table, 2 chairs, company name placard, (2) PFE16 passes (continental breakfast, 1 lunch voucher per day, 1 New Year's Mixer admission).   10x20 booth - \$1250 Includes your choice of 0-2 8' tables, 0-4 chairs, company name placard, 2 PFE16 passes (continental breakfast, 1 lunch voucher per day, 1 New Season Mixer admission).   20x20 booth - \$2350 Includes your choice of 0-4 8' tables, 0-4 chairs, company name placard, 2 PFE16 passes (continental breakfast, 1 lunch voucher per day, 1 New Season Mixer admission).   If you have large equipment to exhibit, this is the booth size you will need. Please write in the number of tables and chairs you would like.   Please fill in the names of your exhibitors, as you would like them to appear on name badges:				
(Exhibitor Name) (Exhibitor Name) Please indicate how many people will be attending the New Season Mixer (Thursday evening):01				
Extra Mixer Tickets: \$20 Extra Lunch Ticket: \$20				
I understand that this is a legally binding document, and all payments and agreements are final.				
Print Name:Sign	nature:_		Date:	
Please make checks payable to the show promoter, Duke Jo Please mail completed form and payment to: Duke Jose Attn: Nic I PO Box 98 Carlton, O	ph Agency Niles 1	-		
THANK YOU FOR YOUR PARTICIPATION. We are looking forward to a great show!				